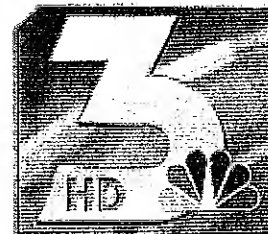


**ORDER**

KSNV

**Orders**

Order / Rev: 103292  
 Alt Order #: 06825819  
 Product Desc: NRCC IE 2012  
 Estimate: 2599  
 Flight Dates: 09/14/12 - 09/20/12  
 Original Date / Rev: 06/21/12 / 08/27/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: National Media, Inc.  
 Buying Contact:   
 Billing Contact:   
815 Slaters Ln.  
Alexandria, VA 22314

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: NRCC-IE *Revised*  
 Demographic: A25-54  
 Product Codes: PLI2  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:   
 Order Separation: 00:15:00  
 Advertiser External ID:   
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	61	\$68,525.00	\$58,246.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	61	\$68,525.00	\$58,246.25	0.00
<b>Totals</b>	<b>61</b>	<b>\$68,525.00</b>	<b>\$58,246.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	37%	\$68,525.00
Market	100%	\$185,202.70

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$40,744.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$27,780.41
KTUD	0%	\$0.00
KVVU	22%	\$40,744.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,408.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1			\$400.00		0.00			

Order / Rev: 103292  
 Alt Order #: 06825819  
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2599  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$400.00		0.00			
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$400.00		0.00			
E 3	KSNV	09/18/12	09/18/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$400.00		0.00			
E 4	KSNV	09/19/12	09/19/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$400.00		0.00			
E 5	KSNV	09/20/12	09/20/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$400.00		0.00			
E 6	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$725.00		0.00			
E 7	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$725.00		0.00			
E 8	KSNV	09/18/12	09/18/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$725.00		0.00			
E 9	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$725.00		0.00			
E 10	KSNV	09/20/12	09/20/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$725.00		0.00			
E 11	KSNV	09/14/12	09/14/12	Today Show Today Show	CM	658a-9am	----F--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					2	\$900.00		0.00			
E 12	KSNV	09/17/12	09/17/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$900.00		0.00			
E 13	KSNV	09/18/12	09/18/12		CM	658a-9am	-T-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00

Order / Rev: 103292  
 Alt Order #: 06825819  
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Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2599  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					2	\$900.00		0.00			
E 14	KSNV	09/19/12	09/19/12	Today Show	CM	658a-9am	--W----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					2	\$900.00		0.00			
E 15	KSNV	09/20/12	09/20/12	Today Show	CM	658a-9am	---T---	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					2	\$900.00		0.00			
E 16	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$625.00		0.00			
E 17	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Sunday Today															
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$500.00		0.00			
E 19	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$725.00		0.00			
E 20	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$725.00		0.00			
E 21	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$725.00		0.00			
E 22	KSNV	09/14/12	09/14/12	M-F Early News	CM	5-630p	----F--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					2	\$1,200.00		0.00			
E 23	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$1,200.00		0.00			
E 24	KSNV	09/18/12	09/18/12	M-F Early News	CM	5-630p	-T-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					2	\$1,200.00		0.00			
E 25	KSNV	09/19/12	09/19/12	M-F Early News	CM	5-630p	--W----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F Early News															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					2	\$1,200.00		0.00			
E 26	KSNV	09/20/12	09/20/12		CM	5-630p	---T---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00

Order / Rev: 103292  
 Alt Order #: 06825819  
 Flight Dates: 09/14/12 to 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2599  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					2	\$1,200.00		0.00			
E 27	KSNV	09/14/12	09/14/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,300.00		0.00			
E 28	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,300.00		0.00			
E 29	KSNV	09/18/12	09/18/12	M-F Jeopardy	CM	630-7pm	--T----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--T----					1	\$1,300.00		0.00			
E 30	KSNV	09/19/12	09/19/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$1,300.00		0.00			
E 31	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$1,300.00		0.00			
E 32	KSNV	09/14/12	09/14/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,300.00		0.00			
E 33	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,300.00		0.00			
E 34	KSNV	09/18/12	09/18/12	M-F Wheel	CM	7-730pm	--T----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--T----					1	\$1,300.00		0.00			
E 35	KSNV	09/19/12	09/19/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$1,300.00		0.00			
E 36	KSNV	09/20/12	09/20/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$1,300.00		0.00			
E 37	KSNV	09/19/12	09/19/12	Wed PR 9-11p	CM	9-11pm	--W----	:30	1	\$3,100.00	1	0.00	NM	1	\$3,100.00
				Wednesday Prime 9-11pm											
HARRY'S LAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$3,100.00		0.00			
E 38	KSNV	09/14/12	09/14/12		CM	8-9pm	----F--	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00

Order / Rev: 103292  
 Alt Order #: 06825819  
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 Estimate: 2599  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHO ARE YOU? Fri PR 8-9p Friday Prime 8-9pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$1,700.00 0.00															
E 39	KSNV	09/15/12	09/15/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
L&O SVU-SA-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$1,200.00 0.00															
E 40	KSNV	09/16/12	09/16/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$9,000.00	2	0.00	NM	1	\$9,000.00
NBC SUN-FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$9,000.00 0.00															
E 41	KSNV	09/16/12	09/16/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
NWS3 LVE-PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$1,600.00 0.00															
E 42	KSNV	09/14/12	09/14/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$1,200.00 0.00															
E 43	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$1,200.00 0.00															
E 44	KSNV	09/19/12	09/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$1,200.00 0.00															
E 45	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
WKD2 NWS-AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$1,100.00 0.00															
E 46	KSNV	09/14/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$500.00 0.00															
E 47	KSNV	09/17/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$500.00 0.00															
E 48	KSNV	09/18/12	09/18/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$500.00 0.00															
E 49	KSNV	09/19/12	09/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$500.00 0.00															
E 50	KSNV	09/20/12	09/20/12		CM	1135p-1237a	----T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00

Order / Rev: 103292  
Alt Order #: 06825819  
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2599  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1		\$500.00			0.00			
E 51	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-			1		\$1,400.00			0.00			
N 52	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1		\$400.00			0.00			
													Totals	61	\$68,525.00